8. Academic Research Proposal and Customised Presentation Support

Proposal presentation is a vital step in initiating an academic research paper. This is a stage when the researcher has a strong feeling about the relevance of his academic research work, yet, at the same time, there is also room for ambiguity. With professional assistance and scholarly advice of experienced academic research paper writers, these ambiguities can be best handled. The effort of customisation is something that is the key in meeting this objective. As mentioned by Fels, et al (2017) for any professional service provider, the attainment of ‘*level of satisfaction*’ from the customer is very significant. In this effort, the professional academic research writer, try to gain the insight of the researcher and accordingly makes necessary suggestions in favour of an excellent academic work.

Active participation of the research in offering details about his ideas is very important for gaining customised outcome. As the writer gains the core objective of the researcher’s mindset for the academic research work, he attains hold over the making of the most appropriate proposal to the project. Attainment of customer satisfaction and long-term loyalty is something that matters a lot for sustainability, and this is the emotional bonding that the professional writers understands and hence presents the academic research *Proposal* in the customised way.

The act of customisation is very significant for gain a proper academic research *Proposal*. The professional support aims in gaining the latest trend of investigation to the Proposal, and all the latest updates related to the topic gets mentioned in the *Proposal*. Customised presentation support to the academic research *Proposal*, acts as the route to meet an innovative idea of the researcher. Extensive reading and knowledge of methodological tools appear mandatory in this process. As the professional writer is well up to date and is much aware of the latest trends of the respective academic field, the presentation support of the *Proposal* becomes authentic and unique.

**Source**

Fels, A., Falk, B., and Schmitt, R. (2017) User-driven Customization and Customer Loyalty: A Survey. *Procedia CIRP*. 60, pp. 410-415